

## Business and Product Development

Barma is looking for a qualified intern to join our business and product development team, which is located at the company's headquarter in Aarhus. The internship period is adapted to the company and your needs and will be started on an ongoing basis. As an intern in Barma's business and product development team, you will take part in developing Barma's business strategy, and creating new business opportunities based on the customers' needs. During your internship, you will be required to work with other team members to develop innovative solutions that increase our customers' user experience. In collaboration with the production team, you will also be part of planning video production of new video courses. In this context, it is a necessity that you are possessed with a creative mind and have general knowledge of innovative tools. You should be prepared to work in a fast-paced team environment and will finish the internship having gained broad experience in various aspects of business and product development.

### **What to Expect from Your Internship?**

In your internship, your work assignments will primarily relate to business and product development. The list below contains some of the work areas you will potentially work on in your internship. The detailed specification of work tasks is designed in a dialogue between you and Barma so that both your and our interests are met.

- Develop business strategies with innovative tools.
- Develop current products and explore potential product opportunities.
- Communicate with customers for user experience insight.
- Take part in video production planning.

### **We are looking for an intern who possesses most of the following qualifications:**

- Ability to multitask and take initiative.
- A proactive and can-do attitude.
- Ability to take direction and absorb information quickly.
- Love working performance-based and strive to achieve your goals.
- Have focus on the customers' needs.
- Have a creative and innovative mind.

## About Barma

Barma is a small and fast-growing innovative company. Our business model is to create a revolutionary digital learning concept delivered on a digital learning platform.

The company works with development and distribution of e-learning material, with an industry-specific focus on the hospitality industry.

We help the industry to be able to train their staff through e-learning, where there is an opportunity for learning industry-relevant knowledge.

Among our customer group, we collaborate with Smukfest, Fjord Line and HORESTA, where we offer e-learning that intends to create a competence increase for their employees. The platform currently has over 16.000 unique users and the growth potential is high.

We at Barma ensure a structured onboarding, so you can get into the work tasks as easily and quickly as possible. We have had quite a few interns over time, which has helped us develop our approach to good onboarding.

At Barma, we as an organization have a strong focus on employee well-being and thus actively focus on creating a positive working environment.

The corporate culture is, in addition to the professional dimension, characterized by presence, mutual respect and a friendly tone. As part of the active effort in relation to creating a positive working environment, we prioritize joint social events such as communal dining, sports activities during breaks, cinema trips and Friday bar.

The company is undergoing an internationalization process where both external communication and internal communication are transformed into English. Therefore, you can easily apply for an internship at Barma, if you can just speak and write English.

Barma makes extensive use of recruiting interns for permanent positions.

During the period, we assess your professional development and your integration with permanent employees. If your potential matches the company, we may offer you a permanent position after the end of the internship period, or when you have completed your education.

If this sounds like something for you, you can send an application and CV below. If you have questions about the internship, do not hesitate to call or write to us.



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## Contact:



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